COSMOBEAUTY SEOUL 2019

2019. 5. 9 ~ 11, COEX Hall A









International Hosted Buyers Program 2019

a professional match-meeting program for the *highest level buvers* and decision makers from all around the world

Who is eligible to apply?

If represented as,

- * purchasing & procurement executives of major wholesalers
- * DIY chains
- * importers / distributor of cosmetics or beauty materials
- * general contractor
- * developers

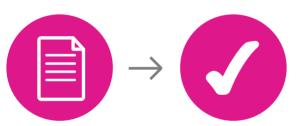
If responsible for,

- * planning
- * organizing
- * recommending
- * acquiring

If recognized as,

- * owner of the company
- * representative of the board
- * purchase director
- * senior level purchase specialist
- * merchant

Program Procedure



STEP 1

Online Application Make sure to submit your applicaiton online.



STEP 2

Confirmation gets approved.

Once the applicaiton a confirmation email will be sent.

STEP 3

Submit AVF

All participants are requested to submit Attendee Verification Form (for hotel reservation. confirmation to participate)



General Visit You are freely to walk

STEP 5

around and do a light tour of the show on the first day.

STEP 4

CBB: Biz-Matching Request/accept biz-meetings

by using the official CBB website



- 01 Pre-arranged meeting system
- **02** Coverage of 2 nights of hotel
- **03** Free interpreter service for the meeting day
- **04** Lunch voucher for your meeting day (max. 2 pcs.)
- **05** Free access to Buyers' lounge
- **06** Free entrance ticket for all event days



Biz-Meeting Day
The SECOND day of the show is the meeting day. You'll meet with exhibitors

corresponding to the schedule.